

## BOOKING FORM

### COMPANY/ORGANISATION AND CONTACT

Company Name			
Address			
Contact Name		Post Code	
Position		Mobile	
Date		Authorised Signature	
Email			
Telephone			

### a) Website Advertising Rates

Banner Position on website	Size in pixels	3 months	6 months	12 months	Please select the No. of months
Right column large advert	300X250	£460.00	£700.00	£1000.00	Unfortunately it is not possible for ATLAS staff to create artwork for clients due to lack of resources. Please email your artwork when it's ready to be placed on the website or newsletter
Right column medium advert	300X100	£400.00	£600.00	£800.00	
Right column small advert	125X125	£200.00	£400.00	£600.00	
<b>Sponsorship</b>	Amount	£2000.00	£3000.00	£5000.00	
<b>All prices are in pounds sterling (GBP) excluding VAT</b>					

"a" Total £

### b) Newsletter Rates per copy (please tick to indicate if you are accredited or not accredited & also indicate your advert choice & publication month)

Sizes of adverts & editorial	Accredited landlords & Agents Rate	Non Accredited Rate	Newsletter Edition (please indicate your preferred edition)			
			Feb.	June	October	Feb.
Full Page: 210 x 297	<b>£380.00</b>	<b>£450.00</b>				
1/2 Page Vertical: 105 x 297 1/2 Page Horizontal: 210 x 148.5	<b>£230.00</b>	<b>£260.00</b>				
¼ Vertical: 105 x 148.5 1/4 Page Horizontal: 210 x 74.25	<b>£150.00</b>	<b>£200.00</b>				
1/8 Page Vertical: 52.5 x 148.5 1/8 Page Horizontal: 105 x 74.25	<b>£85.00</b>	<b>£110.00</b>				
Full page Advertorial 210X297 Full page Editorial 210X297	£180.00	<b>£250.00</b>				
½ page Editorial 105X297 ½ page advertorial 105X297	<b>£100.00</b>	<b>£170.00</b>				
Direct Mail marketing (solus mailshot) (per mail out) <b>fortnightly</b>	<b>£400.00</b>	<b>£500.00</b>				

"b" Total £

### PAYMENT TERMS

Submitting a completed application form confirms your agreement to the Terms and Conditions which can be found at [www.londonlandlords.org.uk](http://www.londonlandlords.org.uk)

- Submission of the credit card information below confirms your agreement to debit those details for the required booking payment.

### METHOD OF PAYMENT

<b>Credit Card:</b>	Card type	<input type="checkbox"/> Visa	<input type="checkbox"/> Visa Debit	<input type="checkbox"/> MasterCard
	You will be contacted for your credit card details and payment will be taken over the telephone			
<b>Cheque:</b>	I enclose a cheque for £		Made payable to "London Borough of Camden"	

PLEASE SEND YOUR COMPLETED BOOKING FORM: By email to [llas@camden.gov.uk](mailto:llas@camden.gov.uk)

Via post to Jessica Alomankeh (LLAS/ATLAS Projects Manager) London Borough of Camden, Private Sector Housing Team, Judd Street, London WC1H 9JE

Please refer to Terms & Conditions [www.londonlandlords.org.uk](http://www.londonlandlords.org.uk)